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Organizations that want to grow their business are adopting analytics and business intelligence to increase responsiveness, reduce operational costs and improve asset integrity.

Business intelligence / analytics are crucial to solving key business problems for all organizations. For utilities, it can turn information from smart meter and smart grid projects into meaningful operational insights and understandings about their customer's behavior.





INVESTMENT AND RETURNS



Many companies have been concerned about the high costs and complexity of data. To reduce those concerns, organizations simply need to take a structured approach. This change begins with a realistic review of their analytics maturity levels: where they want to get to, and what they want to achieve.





COTS, NICHE PROVIDERS, OPENSOURCE, ENTERPRISE SOFTWARE

It is expected by Gartner that by the end of 2020 at least 25% of new monitoring and control systems in the utility sector will use IoT to enhance the algorithmic business capabilities.





IF YOU BUILD IT, THEY MAY COME



- Start change management early in the project lifecycle
- Gain cross-functional consensus with stakeholders
- Develop a clear strategy, baseline and define the key performance indicators: (Revenue Protection, Efficiency gains, Compliance Risk, Customer Satisfaction...) and their associated metrics
- Staff associates assigned to project should be their only assignment. If part-time, state their dedicated allocation.
- Keep change management efforts ahead of the project curve with constant, transparent updates and successes.



GETTING STARTED

Analytics complexity algorithm objective +	Basic data-driven decision making (e.g., traditional asset-allocation model)	Complex decision making (e.g., understanding drivers of performance in outage response)	Real-time integrated decision making (e.g., automated crew dispatch)
	Basic prediction model based on limited data sets (e.g., basic restoration-time forecast)	Multivariable statistical prediction models (e.g., advanced restoration-time forecast)	Real-time integrated prediction (e.g., outage cause prediction)
	Reporting (e.g., dashboard)	Basic data-driven decision making (e.g., traditional asset-allocation model)	Real-time comprehensive cross-data exploration (e.g., utility-level outage map leveraging smart meters)
	- Data complexity +		
		ditional Advance analytics analytics	



FINDING THE VALUE IN THE RAW DATA

Analytics will help utilities shift from traditional and costly time-based asset management, where network repairs are done on schedule regardless of how much useful life is left in an asset, to a more informed reliability-based approach of making repairs when they are actually needed. Moreover a coordinated cross-enterprise vision can help reduce IT costs.





By using the data already in their possession, utilities can see comprehensive information about each of their assets, from purchase through retirement and define measurable goals and success criteria

- This data is enabling us to roll fewer trucks for emergencies.
- This data is allowing us to identify weak spots in our infrastructure and correct them between 8 AM and 4 PM Monday to Friday on non-storm days.
- The data is allowing us to perform long term planning and perform far better rate analysis for proposed new tariffs and to even help create new tariffs.
- The data allows us to better evaluate performance of hardware on our infrastructure.
- The data gives us the tools for the first time to measure, identify, and go after "system loss" in a meaningful and actionable way.
- Detection of losses due to oversized current transformer.



Data analytics will enable utilities to tackle the biggest problems we face today, including failing transformers, unbalanced energy generation based on imprecise forecasts, operational inefficiencies and even addressing and reducing line loss.

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HOW CAN WE USE IT?





What MFG model / configurations / firmware / program ID had the most AQL Failures – RMA What's the breakdown of AQL failures/reasons

- ✓ Accuracy
- ✓ Functional

What MFG model / configurations / firmware / program ID had the most field failures - What's the breakdown of work orders/reasons

- ✓ What's the cost of field service tech / truck roll
- \checkmark What's the cost of meter shop technician



Weather / Storm data Area Outages dates Seasons in which outages occurred Power surges (date, time, intensity & duration) Customer Inquiries / Calls



MARKET THE RIGHT MESSAGE



- Enabling customers to better manage and reduce their energy costs
- Improved disputes & settlements
- Improving system efficiency and resiliency
- Improve Outage Detection and Restoration
 - Improve Industry Standards Compliance
 - Reduce Carbon Emissions
 - Increased flexibility in rate design



QUESTIONS AND DISCUSSION

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